

FOR IMMEDIATE RELEASE  
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**GARDEN OF LIFE® TEAMS UP WITH MINAMI NUTRITION®  
TO MARKET CLINICALLY STUDIED OMEGA-3 FISH OILS**

WEST PALM BEACH, FL – Garden of Life, LLC ([www.gardenoflife.com](http://www.gardenoflife.com)), has become the distributor for Minami Nutrition ([www.MinamiUS.com](http://www.MinamiUS.com)). Both companies are brands of Atrium Innovations Inc. (TSX:ATB), a global leader in the Natural Products Industry.

Brian Ray, President of Garden of Life, said the company will be responsible for introducing Minami's premium line of patented and clinically studied fish oil formulas to the Healthy Foods Channel which is comprised of more than 10,000 retailers, including (i) independent health and natural food stores, (ii) health and natural food chains such as Whole Foods Markets, Vitamin Shoppe and Vitamin World and (iii) GNC stores. The Healthy Foods Channel principally caters to our primary target consumers: those who desire product education, service and high quality nutritional supplements and other natural products.

"Minami is truly special in a very crowded fish oil category. The products deliver among the highest concentrations of meaningful Omega-3's – which means more beneficial Omega-3 in smaller and less pills – and their oil has among the lowest amount of saturated fat or fillers available. Minami does this by being the first company to provide 100% Supercritically Distilled Omega-3 fatty acids on the market. On top of all of that, Minami is truly a premium fish oil offered at surprisingly affordable prices," Ray said.

Minami's low-heat Supercritical Dual-Process CO<sub>2</sub> technology is the "gold standard" in Omega-3 formulation and provides unprecedented levels of concentration, purity, and sustainability. Minami fish oils have the lowest possible impact on the environment and is the only fish oil manufacturer to receive EMAS (Eco-Management and Audit Scheme) certification, a stringent European environmental standard.

With 11 science based and targeted formulas , Minami products also have specific ratios of EPA and DHA based on the latest Omega-3 research. The Minami product line distributed in the United States includes: PLATINUM Plus Vitamin D<sub>3</sub>, MorEPA®, CardiO-3®, PlusEPA®, MorDHA®, MorO-3™, PlusKenkoO®, MorEPA® MINIs, MorDHA® MINIs, MorEPA® Chewables, and VeganDHA®.

Recognizing how important Omega-3 supplementation is as we age, Minami has made a significant relationship with the National Parkinson Foundation—the world’s leading organization for research and education related to Parkinson’s disease. For every adult product purchased, Minami will donate a portion of the proceeds to the National Parkinson Foundation, ([www.parkinson.org](http://www.parkinson.org))

For more information or to interview Omega-3 expert Christopher Speed, contact Rhonda Price at (561) 371-9407 or [rprice@gardenoflife.com](mailto:rprice@gardenoflife.com)

### **About Garden of Life**

Garden of Life, LLC, is a brand of Atrium Innovations Inc. (TSX:ATB), a globally recognized leader in the innovation, formulation, production and commercialization of science-based and professionally endorsed dietary supplements for the health and nutrition industry. Additional information about Atrium is available on its website at [www.atriuminnovations.com](http://www.atriuminnovations.com)

### **About Minami Nutrition**

Minami Nutrition was founded in 1999 in Belgium by Jo Wyckman, one of the first front runners in Europe to support the use of high EPA products for health. In 2002, Wyckman learned about Supercritical Carbon Dioxide Distillation and obtained exclusivity on the manufacturing process in order to create Omega-3 products for the commercial market. The company was acquired by Atrium Innovations in January 2011. Additional information is available on the web site [www.MinamiUS.com](http://www.MinamiUS.com)